



The Japan Committee for United Nations
Decade on Biodiversity






"MY Declaration" to conserve Biodiversity

A number of living things interacting with each other... we call it Biodiversity. Feeling the connection with living things in daily life is such an important thing for us to conserve Biodiversity.

We all owe our daily lives to natural resources such as water, air, food, fabric, wood and medicine.

Choose what you can do from the following actions and make them your own "MY Declaration"

Let's give out your "MY Declaration" and move into action from today so that we will be able to continuously receive blessings of Biodiversity!

- Act **1**  **Eat** I enjoy locally produced food in season.
- Act **2**  **Feel** I go out in the nature, visit zoo and botanical gardens to feel it through my five senses.
- Act **3**  **Show** I express my feelings for wonder of nature with photos, paintings, writing and any way I can.
- Act **4**  **Conserve** I join the activities for conserving harmony among living things and its connection with humans and cultures.
- Act **5**  **Select** I buy green products.

CEPA JAPAN: 10F Yokohama-joho-bunka center, 11nihonohdori, Naka-ku,
Yokohama, Pref, Tokyo, 231-0021 info@cepajapan.org

What is CEPA JAPAN ??

- 1, Established by **IUCN-CEC** Japanese Members after CBD-COP10
- 2, Groups of experts in **Communication Design** on Biodiversity in japan
- 3, Signed **MOU** with the Secretariat of the **CBD**
- 4, Engaged in planning and producing of the **Japan Committee for the UNDB**
- 5, Engaged in producing of the Japanese private sectors initiatives for **Green Wave**
- 6, Supporting the **Tohoku Green Renaissance** disaster restoration project